

# **AGENDA**

## **City of Red Bank Commission Strategic Planning Retreat March 29, 2022**

- I. Introductions and overview of the process
- II. Review your mission statement – why does the City of Red Bank exist?
- III. Conduct an environmental scan – what are the strengths, weaknesses, opportunities and threats facing the City of Red Bank?
- IV. Review your vision statement – based on the results of the environmental scan, where/what does the City of Red Bank want to be in the future?
- V. Goals – what are the goals that will help the City of Red Bank obtain its vision
- VI. Conclusion and Wrap Up